

Return address: Postbus 79092, 1070 NC Amsterdam

To residents in the vicinity of the RAI

Subject: **Development of the RAI-terrain**

Contact:

Marlies Hulshof

Reference:

20241005 sp/AG

Date:

24/10/2024

Dear resident, business owner or other interested party,

The RAI-complex has been situated on Europaplein since the 1960s. Since that time, the complex has been expanded several times, and it has taken on many additional purposes. As a result, Amsterdam now boasts a world-leading conference and exhibition centre. To remain so in the future, and to be able to meet the ever more challenging demands that face conference and exhibition centres, the RAI wants to modernise and become more sustainable. At the same time, the RAI and the City of Amsterdam both have ambitions for the further development of the terrain around the RAI.

To densify and connect

Amsterdam is a popular city that keeps growing year after year. This raises a variety of challenges. To keep the city liveable, affordable and accessible, also in the future, the city wants to innovate and modernise. One of the city's wishes is to make the terrain surrounding the RAI-complex livelier and more accessible, with space for living, services and greenery. The RAI itself also has ambitions to furnish the terrain around the complex in a more attractive and sustainable way. By adding facilities that serve the neighbourhood, the RAI-terrain could become better connected to its neighbours. To make these ambitions more concrete, the RAI draw up a development plan, which will also incorporate the wishes of the municipality.

Development principles

The plan for the development of the RAI-terrain needs to comply with the framework of municipal policies. The City of Amsterdam has therefore issued a Memorandum of Principles, which sets out all policies that are applicable to this development. This memorandum was approved by the municipal executive on 16 July 2024, and can be consulted on www.zuidas.nl. The RAI and the municipality signed a so-called starting agreement on 24 October 2024. This initial agreement stipulates what has been agreed with respect to the planning process, and which responsibilities are borne by each party.

Involving the neighbourhood

In the upcoming period, the RAI will start working on a plan. This also involves investigating how the RAI-terrain can serve additional purposes. To forge a better connection between the RAI-terrain and the surrounding neighbourhood, and to make it a more integral part of the city, it is essential to ask the neighbourhood for their views and preferences. The consultation of residents and other stakeholders in the immediate vicinity is a key part in the process that RAI will follow in defining a development plan for this area. You will soon receive more information from the RAI telling you how and when you can share your views, and what the planning process will look like.

Information

We hope this letter contains all the information you need. More information about the projects in your area can be found on www.zuidas.nl. Do you have any questions relating to this letter? Then you can reach us via www.zuidas.nl/contact or by telephone: 0800-5065. Our Information Centre in the WTC building (59 Strawinskylaan) is also open every Monday to Thursday between 10:00 am and 4:00 pm. Via our website, you can register for the Zuidas newsletter and sign up for the monthly guided tours.

Kind regards,

A handwritten signature in black ink, appearing to read 'A.N.G.' with a stylized flourish at the end.

Anneke Gout
Project Manager Zuidas