

Retouradres: Postbus 79092, 1070 NC Amsterdam

An English version of this letter is available at www.zuidas.nl

To the residents and business owners in the Prinses Irenestraat area

Datum

1 May 2023

Ons kenmerk

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Behandeld door

Marlies Hulshof

Onderwerp

Design for pocket park PI59

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Dear resident, employee and/or entrepreneur,

In March, we asked you to share your thoughts on the design and furnishing of the roof of the parking garage belonging to office building PI59, as well as the adjacent alley (see map below). More than 650 people responded to this appeal via the online platform Swipocratie, and indicated which functions they would like to see included. Now it's time for the next step, documenting the preferred functions in more detail.



\* The parking roof; \*\* The alley

## Greenery, sports and games

Most people would like to see a green space here (82%). Sports (72%) and games (69%) also scored high. The dilemma's we presented you with resulted in the same outcome: the participants expressed the strongest preference for a green function, a sports-related theme came second and a play area third. These will now become the main ingredients in the design of this space.

Within these three themes, a lot of choices still have to be made. For example, what kind of greenery would you like to see? A flower garden, an urban park or an evergreen hedge? And what type of sports or games

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Een routebeschrijving vindt u op www.zuidas.nl.

Zuidas Date 1 May 2023

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Artist impression of the possible new design

## Will you swipe with us (again)?

Simply scan the QR code with the camera of your mobile phone, or surf to zuidas.swipocratie.nl. This will start the swipocratie app, where you can share your thoughts on the design of the abovementioned space, simply by swiping options to the left or right. Please note: you can't undo your swipes, so your first answer will be the final one! You can participate up to 12 May. Thank you in advance for doing so!



## Follow-up

After this second session, we will make a draft design for the furnishing of this space. We intend to show you this proposal before the summer holiday, during a physical meeting and also on our website <a href="www.zuidas.nl">www.zuidas.nl</a>. Would you like to be notified when we are ready? Then please leave your contact details after swiping, or provide them via the registration form on our website, via <a href="www.zuidas.nl/watkomthier">www.zuidas.nl/watkomthier</a>.

## Information

You can find more information about this project, and also view the full results of the first consultation session, on <a href="www.zuidas.nl/watkomthier">www.zuidas.nl/watkomthier</a>. Do you have any questions relating to this letter, or would you like more information about other projects in your area? Then please contact the Information Centre Zuidas via <a href="www.zuidas.nl/contact">www.zuidas.nl/contact</a> or - by telephone – via 0800-5065. Our Information Centre in the WTC building (59 Strawinskylaan) is open on Mondays, Tuesdays, Thursdays and Fridays between 10:00 am and 4:00 pm. Via our website, you can also sign up for the Zuidas newsletter or register for one of the monthly guided tours.

Also on behalf of G&S& (the project developer for commissioning party Cityhold Prinses Coöperatief),

Kind regards,

Zuidas

Coen de Rijk Project Manager